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The magazine is aimed at specialists and managers of fuel and energy sector enterprises, politicians and representatives of the authorities with professional interest in the issues of fuel and energy complex. The magazine is working closely with the Ministry of Energy of Russia.

The content is centred around the search for optimal solutions in development of the country's oil and gas complex, with the focus on professional discussions, discovery and extension of best practices, evolvement of international collaboration in the oil and gas sector.

The editorial board has established and maintained a successful longstanding practice in the unique for Russian journalism approach of "public consulting". The analytical reports based on proprietary research and detailed studying of the leading experts' opinions are providing substantiated estimates, forecasts and recommendations.

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